



## Major Player in leftover foreign currency installs flagship custom payment kiosks into international airports.

### Summary:

The client, who is a major player in the international market operating in converting cash deposits into gift-cards and donations, approached KT to come up with a kiosk terminal that could accept a host of different types of foreign currencies and store them safely in a kiosk environment.

### History:

The client was a new business venture start up that had devised a solution where passengers at airports could deposit their left over change and convert it into so-called “digital money”, thereafter those funds could be utilized to make purchases with online retailers and service providers, such as PayPal, Skype, Amazon and many others. The location the client was targeting, selectively, were airports, with an emphasis on locations which had currencies that were not easily converted upon the passengers’ arrival in their domestic country, instead of passengers storing them in a proverbial jam jar as most of us do. KT’s function was to offer an elegant functional terminal that could accept notes and coins and stores these safely inside the kiosk, in a safe. As well as providing an interactive touch monitor for browsing through the menu, there was also an additional requirement for a 2<sup>nd</sup> monitor which was to be used as an information monitor to advertise the service offered by the kiosk terminal so it was easier for passengers to understand from afar. The first 5 pilot terminals were launched and the feedback after some months of trialling was very good. It was given approval for further deployments to extend the pilot to a few other locations.

### Case:

The project is now successfully implemented into several international airports spread across UK, Italy, Turkey and Georgia presently, and new plans are being implemented for much larger deployments. Meanwhile, over the past 12 months, KT and the client have worked on developing the design functionality of the unit as one of the key areas that the client noticed during the first trials was how important signage was to promote the service being provided by the kiosk. The KT design and engineering team have developed 3 versions with the last version, 3, having a primary interactive touch monitor, naturally, to browse menus. At the top, the info monitor has been widened from 19 inches to 24 inches, but the main change in design was KT engineered two 32 inch monitors which were mounted on the left and right sides of cabinet. Below the 32 inch monitors, we also integrated two large-sized poster light advertising boxes. The primary reason is, as the customer put it, where the machines are located in airports, the passenger traffic is mainly through airport corridors so traffic is coming from left to right, or vice-versa and invariable will not see the front of the kiosk. After installing the newest version 3 terminal the kiosks are generating a lot more interest with this setup.

# KT Case Study



KT Group Ltd. Head Office  
16/F Rykadan Capital Tower  
135 Hoi Bun Road  
Kwun Tong  
Kowloon  
Hong Kong

Email us at [sale@kioskterminals.eu](mailto:sale@kioskterminals.eu) or via our website: [www.kioskterminals.eu](http://www.kioskterminals.eu)