



## Leading operator of medical kiosks in Egypt expands its horizons

### Summary:

The client, whose primary business is operating as pharmaceutical suppliers in Egypt, Saudi Arabia and Gulf region of Middle East, wish to launch a medical kiosk terminal that was able to provide primary health monitors for heart-rate, fat-content, height and weight and at same time have an advertising panel to promote the service. The company executive management approached KT with a mind to build kiosk terminals for them based on a custom design that KT was to produce for use in the medical self-service kiosk environment..

### History:

The client, based in Egypt, operates a network of distribution chains for selling pharmaceutical related products; the network spans several locations throughout the Middle East. The concept the client was interested in was to develop a medical kiosk terminal that would be able to read users' of the kiosks primary health features of heart-rate, fat content, weight and height. The user would pay for the service and then, by inputting his / her data, would be given a print out with their primary health stats.

KT, firstly was appointed to assist in developing a design that had to meet the preconditions of a cost per unit price budget, an enclosure that could be stable and design that would attract users to it. The i5 model was born and we were then instructed to manufacture a working sample which was done in record time to meet the client's hasty timeline. Our customer approved the sample so we could begin on initial mass productions.

### Case:

The project is now successfully implemented into several pharmacies in Egypt and Saudi Arabia presently and new plans are being implemented for much larger deployments, the challenge we faced working with our customer was that our client wanted to manage production of the specialist electronic parts to be installed inside the kiosk, which resulted in the overall delivery of the units being much delayed. The KT production team and account manager took a real lesson in learning from this project, as did our client who, after the initial first large order was finally completed, admitted that oversights were made. The next stage is that the client has also foreseen that the product requires to be upgraded to the latest software technology; the product is currently somewhat old school and it needs to have a makeover so that the solution can be more futuristic, with the ability for users to interact with the medical kiosk via, for example, their smart phone. The project will grow and expand over the next couple of years and KT experience is also being tested with the one time manufacturer and assembly of 250 medical kiosk terminals. But, for the client, we are pleased to emphasize we successfully finished on budget and time.

# KT Case Study



KT Group Ltd. Head Office  
16/F Rykadan Capital Tower  
135 Hoi Bun Road  
Kwun Tong  
Kowloon  
Hong Kong

Email us at [sale@kioskterminals.eu](mailto:sale@kioskterminals.eu) or via our website: [www.kioskterminals.eu](http://www.kioskterminals.eu)